



## TECHNICAL EXHIBITION

# 12<sup>TH</sup> INTERNATIONAL CONFERENCE ON THE TOPIC THE FUTURE OF THE UTILITY SECTOR

📅 JUNE, 11-13 2025 📍 OHRID, REPUBLIC OF NORTH MACEDONIA

## The basic exhibition booth includes:

- ✔ Booth construction of 9 m<sup>2</sup>;
- ✔ Logo board with dimensions 1.5m x 0.30m
- ✔ Company name printed in block letters;
- ✔ Electricity supply for each booth;
- ✔ Info counter;
- ✔ One table with 4 chairs;
- ✔ Waste bin;
- ✔ Storage area;
- ✔ Brochure holder

## Presentation

Company presentations will be in the form of a video presentation during the event. To ensure a high-quality presentation, please adhere to the following guidelines:

### 1. Length:

Video footage should not exceed 2 minutes.

### 2. Format:

The video has to be in MP4 format, with a minimum resolution of 1920x1080 (Full HD).

### 3. Contents:

- Brief introduction of your company.
- Your main focus, products, or services.
- A message or appreciation to participants and the audience (optional).

### 4. Submission:

Send the video via e-mail or through a file-sharing platform (WeTransfer, Google Drive) to: [adkommk@gmail.com](mailto:adkommk@gmail.com)

### 5. Deadline:

Submit the video no later than 01.06.2025.

Additionally, if you are a sponsor, you will have the opportunity for a short (oral) address to the audience.

## SPONSORSHIPS

### Types of sponsorship

For the 12<sup>th</sup> International Conference "The Future of the Public Utility Sector", the following sponsorship opportunities are available:

GOLD SPONSOR OVER 8,000 EURO	SILVER SPONSOR 5,000 EURO	BRONZE SPONSOR 4,000 EURO	MAIN SPONSOR 3,000 EURO
✔ Exhibition booth 18 m <sup>2</sup>	✔ Exhibition booth 9 m <sup>2</sup>	✔ Exhibition booth 9 m <sup>2</sup>	✔ Two free registrations
✔ Five free registrations	✔ Three free registrations	✔ Two free registrations	✔ Company logo on a banner at the registration area
✔ Company banner in the plenary conference hall	✔ Company banner in the plenary conference hall	✔ A banner at the entrance and registration area	✔ Company logo in key areas of the conference venue
✔ Company logo on banners at the entrance and registration area	✔ Company logo on banners at the entrance and registration area	✔ Company logo in key areas of the conference venue	✔ 45% discount on rental of an exhibition booth
✔ Company logo in key parts of conference venue	✔ Company logo in key parts of conference venue	✔ One type of promotional material included in the conference set	✔ One type of promotional material included in the conference set
✔ Full-page advertisement on the back cover of the official conference program	✔ Half-page advertisement on the second page of the official conference program	✔ Recognition as a Bronze Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall	✔ Recognition as a Main Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall
✔ Recognition as a Golden Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall	✔ Recognition as a Silver Sponsor with a prominently displayed logo on the sponsor banner in the plenary hall;	✔ 15-minute company presentation during the conference days	✔ 10-minute company presentation during the conference days
✔ Five types of promotional material included in the conference set	✔ Three types of promotional materials included in the conference set		
✔ 30-minute presentation of the company during conference days	✔ 20-minute company presentation during the conference days		